

Palliative Care: Do and Don't Say

DO SAY	DON'T SAY
<ul style="list-style-type: none"> ✓ Use CAPC's evidence-based definition and messaging (see page X) ✓ Use "palliative care is based on need, not prognosis" 	<ul style="list-style-type: none"> x Do not define palliative care by how it is not hospice or how it is different from hospice x Do not use end of life language when describing palliative care (i.e., life-limiting, terminal, end of life, dying, etc.)
<ul style="list-style-type: none"> ✓ Living with a serious illness 	<ul style="list-style-type: none"> x End of life, death, dying (when defining palliative care)
<ul style="list-style-type: none"> ✓ Palliative care ✓ Pal care (with one 'l') 	<ul style="list-style-type: none"> x PC x Pall care (literally means shroud over a coffin)
<ul style="list-style-type: none"> ✓ Serious illness ✓ Illnesses such as . . . ✓ Care of a serious illness 	<ul style="list-style-type: none"> x Advanced illness/advanced illness care x Serious illness care
<ul style="list-style-type: none"> ✓ People/person with a serious illness 	<ul style="list-style-type: none"> x The seriously ill
<ul style="list-style-type: none"> ✓ Skills in xyz (e.g., complex pain and symptom management, communication skills, etc.) 	<ul style="list-style-type: none"> x Primary palliative care skill
<ul style="list-style-type: none"> ✓ With palliative care ✓ Without palliative care <p>Correct: "As compared with patients not receiving palliative care, patients receiving early palliative care had less aggressive care..."</p>	<ul style="list-style-type: none"> x Usual care x Regular care x Routine care x Standard care <p>Incorrect: "As compared with patients receiving standard care, patients receiving early palliative care had less aggressive care..."</p>