# Improving Access to Care for Black Patients with Serious Illness

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Center to Advance Palliative Care™

## There is Power in Data



EMR optimization for data collection



Influence employee and volunteer recruitment



Track change over time



Identify strengths and needs of the community



## **Diversity Reflected in Workforce**

Reflecting the community that we serve

-Staff

-Volunteers

-Partnerships



### **Developing Programs to Support Community Needs**





### **Boots on the Ground**



### MEETING PEOPLE WHERE THEY ARE

#### CELEBRATING WHAT MATTERS MOST

EDUCATING BEFORE A CRISIS

