

2023 Highlights Year in Review

The Center to Advance Palliative Care (CAPC) is proud to be part of a movement that is leading the charge to redesign health care around the needs and experiences of people living with a serious illness, and their families and caregivers. This requires partnership across health care leaders and teams, national organizations, policymakers, researchers, philanthropists, and community leaders. The CAPC team is grateful for our many partners in this movement and their ongoing commitment to improving the lives of patients and families.

CAPC is laser-focused on three strategic goals in service of our vision—**Palliative Care Everywhere**. Explore the year in graphics to learn about our impact in 2023.

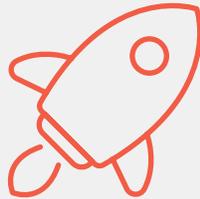
GOAL

Drive the Health and Growth of Specialty Palliative Care



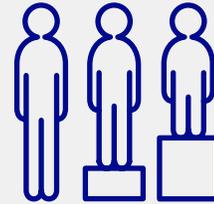
GOAL

Catalyze Care Quality Improvement Beyond Specialty Palliative Care



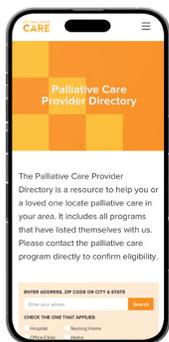
GOAL

Reduce Inequities in the Care of People with Serious Illness



Drive the Health and Growth of Specialty Palliative Care

CAPC has redoubled our commitment to supporting the well-being of practicing palliative care professionals, and to developing tomorrow's palliative care leaders through new coaching programs for fellows and early-career professionals. At the same time that we provide practical guidance and insights to help our **1,700+ member organizations** thrive under current conditions, we are working to create new growth opportunities for palliative care through our education and advocacy.



1M Visits to GetPalliativeCare.org

Relunched the national Palliative Care Provider Directory on GetPalliativeCare.org to help patients, families, and referring clinicians locate palliative care in their area. With more than 1 Million visits this year, GetPalliativeCare.org is one of the top sites for palliative care information for patients and families.



17K Toolkits Users

Overhauled our Optimizing Billing Practices toolkit to reflect sweeping changes to Medicare billing and coding from 2020-2023. 17,000 clinicians have utilized these resources to ensure they're being paid for the work their team is doing.



15 Comment Letters

Submitted 15 comment letters to federal agencies, with at least 3 acknowledgements in the final regulations.



3 Advisory Council Presentations

Presented to 3 State Palliative Care Advisory Councils on improving access to palliative care through state regulation, and to more than 200 state policymakers about home-based palliative care.

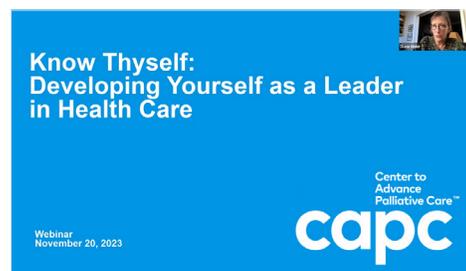


9 Journal Articles

Published 9 journal articles and presented at 29 conferences and events.

3,600 Virtual Event Attendees

More than 3,600 professionals attended 165 CAPC virtual events.

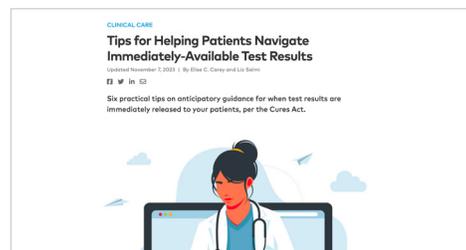


145K Resource Downloads

Clinicians and administrators accessed more than 145,000 downloadable tools on the CAPC website.

150K Blog Page Views

The Palliative In Practice blog garnered 150,000 page views by 100,000 readers.

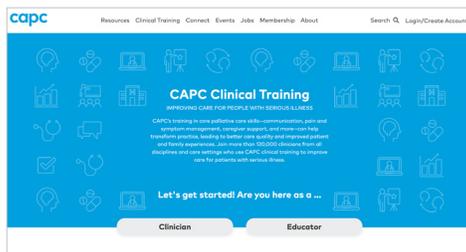


Catalyze Care Quality Improvement Beyond Specialty Palliative Care

Patients who need palliative care deserve it, full stop. But, we also have the opportunity to integrate palliative care principles and practices across all U.S. health care. We do this by training clinicians from all disciplines, specialties, and care settings in core palliative care skills. We are proud to have hit a major milestone this year: since the launch of our clinical training curriculum in 2015, **130,000 health care professionals** have completed more than **1.1 million CAPC courses**. This year alone, we achieved a record-breaking **200,000 course completions**.

4,900 Clinical Training Assignments

Launched a new clinical training hub for both clinicians and educators, including virtual games for clinicians to practice their skills. To date, 717 organizations have created more than 4,900 clinical training assignments.



Hosted the third national The John A. Hartford Foundation Tipping Point Challenge and the first NYC Tipping Point Challenge. Clinicians competed in two categories to enhance their clinical skills and catalyze innovation that will make positive, breakthrough change in the care of serious illness.



2,300 Designations

Developed a Learning Pathway to help prescribers meet the new DEA substance use disorder training requirement. 2,300 clinicians have completed this training and hold CAPC Designation.

6,000

Medical Students, Residents, and Fellows

Introduced new Learning Pathways to train nearly 6,000 medical students, residents, and fellows in palliative care skills.

730 Media Hits

Earned 730 media hits, with a print reach of 4.8 million, and publicity value of \$2 million. Highlights include mentions in ABC News, AP News, Fortune, Healio, Kaiser Health News Online, Philadelphia Inquirer, Verywell Health, The Grio, The New York Times, and The Washington Post.

500 Summit Attendees

Partnered with the Coalition to Transform Advanced Care (C-TAC) to present the first national C-TAC-CAPC Leadership Summit to 500 health care leaders and change agents, a sold-out event.



1.2M Website Visits

Garnered 1.2 Million visits to capc.org by 750,000 users.

Reduce Inequities in the Care of People with Serious Illness



Held virtual roundtable discussions for nearly 200 clinicians on pressing health equity topics for the field.



Hosted a learning community for more than 120 palliative care professionals from safety net organizations.

CAPC has adopted the mandate that health equity be “a movement, not a moment.” Health equity is—and will continue to be—a **critical priority** for our organization. This year, we convened health equity champions, highlighted effective interventions to reduce disparities, and championed the needs of historically oppressed or underserved patients.

Virtual Fourth National Medicare Advantage Summit
APRIL 11 – 14, 2023
 Over 125 Speakers and 60 Sessions — Virtual Online Video Event Live and Archived with 24/7 access for six months

FEATURING: How Medicare Advantage Could Address Pain Inequities For Black Patients Living With Serious Illness

Brynn Bowman, MPA, Chief Executive Officer, Center to Advance Palliative Care, Assistant Professor, Brookdale Department of Geriatrics and Palliative Medicine, Icahn School of Medicine at Mount Sinai

Kimberly A. Curseen, MD, FAHPM, Director of Outpatient Supportive Care, Emory Palliative Care Center, Associate Professor, Division of Palliative Medicine, Emory University School of Medicine

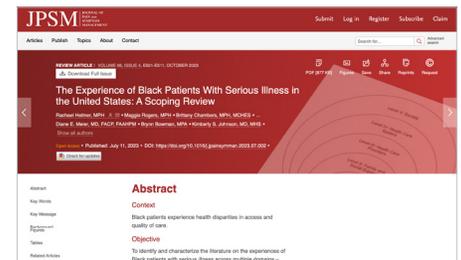
Brittany M. Chambers, MPH, MCHES, Director, Health Equity and Special Initiatives, Center to Advance Palliative Care

Allison Silvers, MBA, Chief Health Care Transformation Officer, Center to Advance Palliative Care; Former Chief Strategy Officer, VillageCare (Moderator)

Register by 2/10/23 for Early Bird Rates | medicareadvantagesummit.com | Follow the Medicare Advantage Summit on: [in](#) [t](#)

Presented to a national Medicare Advantage audience about reducing inequities in pain management for Black beneficiaries.

Published a peer-reviewed scoping review in the Journal of Pain and Symptom Management characterizing the existing research on Black patients living with a serious illness, the first of its kind.



Developed new guidance for foundation fundraising for health equity initiatives in palliative care that will improve care for underserved populations.

“It is an honor to drive the movement toward better care for patients with serious illness, in collaboration with you, CAPC's invaluable partners and supporters in this work.”

Brynn Bowman, MPA
 Chief Executive Officer

To learn more about CAPC's mission or to donate, visit capc.org.