CAPC 2021 Highlights: Year in Review

It is CAPC’s mission to increase the availability of quality health care for all people living with a serious illness. Thanks to the dedication of our funders and our members, and despite the pandemic, in 2021 CAPC reaffirmed its leading role in providing the essential strategies, tools, training, and technical assistance necessary to meet this need. As a result, we saw exponential growth and continued success in achieving our mission.

We also saw a year of transition as Brynn Bowman succeeded Diane E. Meier as Chief Executive Officer. Diane assumed the role of CAPC Director Emerita and Strategic Medical Advisor.

Looking to the future, we are confident that the unmatched power of our innovative approach to improving the care of serious illness will continue to define us and lead the paradigm shift we created in U.S. health care for years to come.

We are deeply grateful to our incredible CAPC team, our funders, more than 1,700 organizational members, and over 100,000 constituents. Scan the year in graphics to see the power of what we accomplished together.

180,000+ courses taken in 2021
750,000+ courses taken since the launch of the online curriculum in 2015
180 organizations created 500+ training assignments to train their staff in core skills
1 million visits to capc.org
65,000+
COVID-19 Response Resources Hub sessions

100+
innovative initiatives submitted to the second round of CAPC’s John A. Hartford Foundation Tipping Point Challenge, resulting in 12 winners and 13 finalists making positive breakthrough change in the care of serious illness

1.5 million
visits to GetPalliativeCare.org, the #1 site for palliative care information for patients and families

Launched
CAPC Circles, a virtual community to foster collaboration and problem solving among palliative care professionals across the country

Built
The Palliative Care GPS with Yale Law School to track bills and laws advancing palliative care access or quality across all 50 states

Published
The Palliative Care Playbook for PACE, bringing pain/symptom management and improved communication skills to Programs of All-Inclusive Care for the Elderly across the country

Launched
Project Equity to provide strategies and tools to reduce racial disparities among patients with serious illness

Won
the prestigious Public Relations Society of America (PRSA) Silver Anvil Award for Content Marketing by Nonprofit Organizations